

ROBERT MARSHALL WELLS

918 121st St., N.W.

Gig Harbor, WA. 98332

(253) 380-6821

robertmarshall.wells@gmail.com

EXPERIENCE & SKILLS

Communication, Storytelling and Media

- **Director and Professor of Communication** - Since September 2011, Director of the Center for Media Studies in the School of Arts & Communication at Pacific Lutheran University (PLU) in Tacoma, WA. Oversee Center operations, fundraising and teach undergraduate Communication courses in writing, media analysis and strategy, video production and Emmy Award winning documentary filmmaking program.
- **Assistant / Associate Professor** - from 2005 to 2011. Taught courses in writing, journalism, media and communication studies. (Converted from Visiting to Assistant Professor status in Fall 2005. Tenured in 2010.)
- **Reporter** - for *The Seattle Times*, Seattle, WA., from June 2002 to June 2004. Covered social and public policy issues, state and local government, and higher education and special projects.
- **Visiting Professor/Adjunct Faculty** - from Fall 1994 to 2001 at the School of Communication at American University, Washington, D.C. Taught undergraduate and graduate journalism courses in writing, reporting, media history, computer-assisted research and ethics courses.
- **Independent Journalist** - Self-employed editor, writer and consultant from 1999 to 2001, specializing in newspapers, magazines, digital messaging and corporate communications.
- **Business Reporter and Columnist** - for *The Seattle Times*, Seattle, WA., from November 1998 to November 1999. Produced articles and weekly columns about Seattle's business climate and major Seattle-based companies.
- **Editorial Writer** - for *The News Tribune*, Tacoma, WA. from June 1997 to October 1998. Responsible for writing daily editorials reflective of the editorial board's positions on issues of the day. Also wrote occasional opinion pieces.
- **National Political Reporter** - for *Congressional Quarterly* from February 1994 to 1997, covering Capitol Hill, the White House, presidential campaigns and Congressional elections.
- **Reporter** - from 1991 to 1994 for *The News Tribune*, Tacoma, WA. Covered the Washington Legislature, state politics and local government.
- **Producer, Commentator, and Co-Host** - of the weekly public affairs cable television show "Market Street" on Channel 8 TV in suburban Washington from 1990 to 1991. Interviewed political, business and public affairs newsmakers.
- **Business Editor** - from 1990 to 1991 for the Arundel Newspaper chain, Virginia's largest newspaper group. Wrote and edited business and economics articles for publication in 12 Northern Virginia newspapers.

Management, Marketing and Finance

- **Vice President of Marketing and Communication** - from 1989 to 1990 for Communication Services International of Chantilly, Virginia. Conceived, developed and directed public relations, marketing, and advertising programs.
- **Marketing Specialist** - for AT&T from 1984 to 1989. Performed computer-assisted long distance network designs, feasibility studies and cost analyses for approximately 1,000 corporate clients annually in the mid-Atlantic region.
- **Credit Representative** - from 1983 to 1984 for GTE Business Communications. Extended credit for communications equipment and services and functioned as an account executive for more than 400 commercial clients nationwide.
- **Branch Manager** - for United Savings Bank from 1980 to 1982. Managed branch office with assets of more than \$100 million. Supervised staff of 10 employees, including assistants, tellers and customer service representatives.

EDUCATION & PROFESSIONAL DEVELOPMENT

- **Executive MBA** - University of Washington, Foster School of Business, Seattle, WA., expected completion, June 2021.
- **Certificate in Digital Marketing** - University of Washington, Seattle, expected completion December 2020.
- **Ph.D. in American Studies** - University of Maryland at College Park, May 2005.
- **M. A. in Liberal Studies** - Social and Public Policy; Georgetown University, Washington, D.C., January, 1997.
- **M. A. in Communication** - Journalism and Public Affairs; American University, Washington, D.C., December 1990.
- **Certificate in Documentary Studies** - Duke University, Durham, N.C., anticipated completion, May 2013.
- **Bachelor of General Studies** - Emphases in Business and Communication; American University, May 1989.