

# ROBERT MARSHALL WELLS

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## EDUCATION

- **Executive MBA** – University of Washington, Foster School of Business, anticipated completion, June 2021.
- **Certificate in Digital Marketing** -- University of Washington, anticipated completion December 2020.
- **Ph.D., American Studies** – University of Maryland at College Park, with emphases in Ethnography and U.S. History. Degree conferred in May 2005.
- **Certificate in Documentary Studies** – Duke University, Durham, N.C. Emphasis in documentary film. Completed May 2013.
- **M.A., Liberal Studies** – with emphases in **Social and Public Policy**, Georgetown University, Washington, D.C., 1997.
- **M.A., Communication – Broadcast Journalism and Public Affairs**, American University, Washington, D.C., 1990.
- **Bachelor of General Studies** – with dual emphases in **Business Administration** and **Communication**, American University, Washington, D.C., 1989.

## CURRENT POSITION

**Director, Center for Media Studies:** Pacific Lutheran University, Tacoma, WA., December 2013 to present. Founding director of this interdisciplinary, curricular and co-curricular initiative that aims to provide undergraduate students with real-world pre-professional experiences. Oversee Center operations, including budget management, fundraising, grant writing, community outreach, client selection and administration, curriculum development, strategic planning, oversight and supervision of seven student media outlets. Since September 2006, also serve as faculty adviser and instructor to PLU's MediaLab, an award-winning student-faculty applied research program and agency for select students who provide media content and services to an array of clients, including local businesses, non-profit organizations, government agencies, media firms, and other entities.

### **PREVIOUS POSITIONS**

**Associate Professor of Communication**, Pacific Lutheran University, Tacoma, Washington, September 2011 to September 2014. Full-time, tenured professor (effective May 2011). Taught media writing, journalism, media studies, mass communication, and more.

**Assistant Professor of Communication**, Pacific Lutheran University, Tacoma, Washington, September 2005 to September 2011. Full-time, tenure-track professor (effective May 2011). Taught media writing, journalism, media studies, mass communication, and more.

**Visiting Instructor**: Pacific Lutheran University, Tacoma, Washington, September 2005 to September 2011. Full-time, contingent faculty. Taught media writing, journalism, editing, layout, design, reporting, media studies, mass communication, and more.

### **PUBLICATIONS**

- ***Women, Crime and Culture: Life Stories from the Washington Corrections Center for Women***, LAP LAMBERT Academic Publishing AG & Co., Koln, Germany, published November 2009.
- Co-author of two essays, with PLU Communication student and MediaLab member Shannon Schrecengost '09, which explored and explained the experiences of African American U.S. Army soldiers who helped construct the Alaska-Canada Highway. Published in the *Whitehorse Star* (Yukon) and the *Macon Telegraph* (Georgia), in March 2007.
- ***Congressional Yearbook for 1994***, contributor of a chapter on federal education policy, published by Congressional Quarterly Books, Washington, D.C., 1995.

### **SCHOLARSHIP & ACTIVITIES**

- **Executive Producer**: "Living on the Edge," an originally produced documentary that tells the story of the residents, the tribal community, and the local farmers of North Cove, WA. as they rally against coastal erosion in attempts to save what's left of their town, often referred to as "Washaway Beach." Recipient of a 2020 National Academy of Television Arts and Sciences (Emmy) Northwest Chapter Award Nomination in the long-form non-fiction category.

- **Executive Producer:** “A World of Difference: *El Paso, Texas*,” part of an originally produced documentary series that investigated issues of diversity in the United States. Recipient of a 2018 National Academy of Television Arts and Sciences (Emmy) Northwest Chapter Award Nomination in the long-form non-fiction category for “A World of Difference: *El Paso, Texas*.”
- **Executive Producer:** “A World of Difference: *Sedalia, Missouri*,” part of an originally produced documentary series that investigates issues of diversity in the United States. Premiered in Seattle February 2018. Recipient of a 2018 National Academy of Television Arts and Sciences (Emmy) Northwest Chapter Award Nomination in the long-form non-fiction category.
- **Executive Producer:** “A World of Difference: *Sedalia, Missouri*,” part of an originally produced documentary series that investigates issues of diversity in the United States. Premiered in Seattle February 2018. Recipient of a 2018 National Academy of Television Arts and Sciences (Emmy) Northwest Chapter Award Nomination in the long-form non-fiction category.
- **Executive Producer:** “A World of Difference: *Portland, Oregon*,” part of an originally produced documentary series that investigates issues of diversity in the United States. Premiered in Seattle February 2018.
- **Executive Producer:** “A World of Difference: *Richwood, West Virginia*,” part of an originally produced documentary series that examines issues of diversity in the United States. Premiered in Seattle February 2018.
- **Wang Grant 2017-‘18 Recipient:** Recipient of a \$7,500 student-faculty research grant from the Wang Center for Global Education at Pacific Lutheran University in Tacoma, Washington, for interdisciplinary multi-media research on contemporary attitudes about issues of difference and diversity in North America.
- **Executive Producer/Premiere Moderator:** “*Changing Currents: Protecting North America’s Rivers*,” an originally produced documentary that explores the economic, social, political and environmental threats to the waterways of the United States and Canada. Premiered in Tacoma November 2016. Winner of a 2017 First Place Grand Prize Award in the long-form documentary category from the National Broadcasting Society and an assortment of other awards.

- **Wang Grant 2016-‘17 Recipient:** Recipient of a \$7,500 student-faculty research grant from the Wang Center for Global Education at Pacific Lutheran University in Tacoma, Washington, for interdisciplinary multi-media research on contemporary attitudes about issues of difference and diversity in North America.
- **Executive Producer/Premiere Moderator:** *“These Four Years,”* an originally produced documentary that considered 21<sup>st</sup> Century attitudes and values in North America with regard to earning a four-year college degree. Premiered in Seattle November 2015. Winner of a 2016 First Place Grand Prize Award in the long-form documentary category from the National Broadcasting Society and a 2016 Emmy nomination.
- **Wang Grant 2015-‘16 Recipient:** Recipient of a \$7,500 student-faculty research grant from the Wang Center for Global Education at Pacific Lutheran University in Tacoma, Washington, for interdisciplinary multi-media research on the conditions of North America’s rivers and waterways.
- **Executive Producer/Premiere Moderator:** of *“Waste Not: Breaking Down the Food Equation”* public forum following the public premiere of a documentary film of the same title, which explored the implications of food waste on a global scale. Nov. 8, 2014 at the Theatre on the Square, Tacoma, Wash.
- **Wang Grant 2014-‘15 Recipient:** Recipient of a \$7,500 student-faculty research grant from the Wang Center for Global Education at Pacific Lutheran University in Tacoma, Washington, for interdisciplinary multi-media research on the economic, environmental and cultural implications of food waste on a global scale.
- **National Forensics Oral History Archive:** Appointed curator, archivist and administrator of the National Forensics Oral History Archive, an online repository for videos, photographs and other artifacts that celebrate the history of speech and debate in the United States. Jointly sponsored by Pi Kappa Delta, the National Speech and Debate Association, and administered by MediaLab at Pacific Lutheran University.
- **Festival Presenter:** of *“Overexposed: The Cost of Compassion,”* at the New York City Filmmakers Anthology Series, presented by Newfilmmakers New York. March 26, 2014, New York, N.Y.

- **Presenter at 2013 Association of Canadian Studies in the United States Biennial Conference**, on a conference paper titled **“The Policies and Politics of Water in Canada and the U. S.,”** a student-faculty research project co-authored with Kortney L. Scroger. Presentation in Tampa, Fla., November 2013.
- **Presenter at 2013 Association of Canadian Studies in the United States Biennial Conference**, on a conference paper titled **“Tapped Out: Canada, the U.S. and the Looming Water Crisis,”** a student-faculty research project co-authored with Katie Baumann. Presentation in Tampa, Fla., November 2013.
- **Executive Producer/Premiere Moderator:** of **“Tapped Out: Unearthing the Global Water Crisis,”** which investigated the many threats to global water supplies from pollution, population growth, over-consumption and other factors. Premiered in Seattle in October 2013. Nominated for an Emmy and recipient of many other recognitions.
- **Wang Grant 2012-‘13 Recipient:** Recipient of a \$7,500 student-faculty research grant from the Wang Center for Global Education at Pacific Lutheran University in Tacoma, Washington, for interdisciplinary multi-media research on the global water crisis.
- **Executive Producer:** **“Beyond Burkas and Bombers: Islamaphobia in America,”** an original film that examined religious intolerance in the United States.” Premiered in Seattle March 2013.
- **Festival Presenter:** of **“Overexposed: The Cost of Compassion,”** in May 2012 at the Awareness Film Festival, Los Angeles.
- **Fall 2011 Discovery Institute Grant:** Recipient of a \$2,000 student-faculty research grant from the Discovery Institute in Seattle for production of short documentary film about efforts to construct a high speed rail corridor in Oregon, Washington and British Columbia.
- **Guest Lecturer** about Canadian Studies and student-faculty research at the University of California-Berkeley following a private screening of **“Illicit Exchanges: Canada, the U.S. and Crime,”** the 2009 Emmy Award-winning MediaLab documentary film. Feb. 24, 2011.
- **Executive Producer/Premiere Moderator:** of **“Overexposed: The Cost of Compassion”** public forum, which followed the Seattle premiere of a documentary film of the same title, which explored the dimensions of compassion and the effects of overexposure to trauma and tragedy. Oct. 11, 2011 at the Microsoft Auditorium in the Seattle Central Public Library.

- **WorldVision Grant Recipient:** of a \$10,000 private student-faculty research donation in Fall 2010 from WorldVision, the Federal Way, Washington-based global relief organization for interdisciplinary multi-media research on the effects of repeated trauma on professionals such as EMTs, police officers, firefighters and other first responders.
- **Wang Grant 2010-'11 Recipient:** Recipient of a \$2,000 student-faculty research grant in Fall 2010 from the Wang Center for Global Education at Pacific Lutheran University in Tacoma, Washington, for interdisciplinary multi-media research regarding efforts to establish high-speed rail service along the Interstate-5 corridor between Vancouver, B.C. and Portland, Ore.
- **Executive Producer/Premiere Moderator:** of "Oil Literacy" public forum, which followed the premiere of a documentary film of the same title. Discussion expounded upon the implications of North America's continued dependence on fossil fuels and the growing demands for oil in developing countries. Held in the Microsoft Auditorium, Seattle Central Public Library, Oct. 5, 2010.
- **Executive Producer/Premiere Moderator:** of "New American Family: Defining Commitment in a Changing Society" public forum, which followed the film premiere. Discussion further explored the shifting definition of family and marriage in contemporary times. Public forum was held in the Microsoft Auditorium of the Seattle Central Public Library on May 1, 2010.
- **Executive Producer/Premiere Moderator:** of "Point of Entry: Migrating to North American" public forum following documentary premiere that explored the historical and contemporary experiences of immigrants to the U.S. and Canada. Served as executive producer of the documentary event and panelist moderator following the premiere, which occurred at Washington State History Museum, Tacoma, Washington, Oct. 17, 2009.
- **Presenter at 2009 Association of Canadian Studies in the United States Biennial Conference,** on documentary "Point of Entry: Migrating to North America," San Diego, Calif., Nov. 18-22, 2009.
- **Wang Grant 2009-'10 Recipient:** Recipient of a \$7,500 student-faculty research grant from the Wang Center for Global Education at Pacific Lutheran University in Tacoma, Washington, for interdisciplinary multi-media research comparing and contrasting immigration policies in the U.S. and Canada

- **Executive Producer/Premiere Moderator:** of “A Hard Trade: Rebuilding Broken Lives” event, a documentary premiere and subsequent public forum that examined a unique vocational program at the Washington Corrections Center for Women. Served as executive producer of the documentary and panelist moderator following the premiere at the Tacoma Public Library, Tacoma, Washington, May 2, 2009.
- **Presenter at 2009 Western Social Sciences Association Annual Conference** on the production of “Illicit Exchanges: Canada, the U.S. & Crime,” a multi-media student-faculty research project conducted 2007-2008. Presentation in Albuquerque, N.M. on April 16, 2009.
- **Presenter at 2009 Canada Days Celebration at University of Alaska-Fairbanks** on the production of “Illicit Exchanges: Canada, the U.S. & Crime” and “Building Connections: Reclaiming Lost Narratives of the Alaska-Canada Highway,” two multi-media student-faculty research projects conducted in 2006-2007 and 2007-2008. Presentations occurred on the campus of UA-F February, 26 and 27, 2009.
- **Presenter at the University of Washington—Tacoma 2009 Black History Month** observance on the production of “Building Connections: Reclaiming Lost Narratives of the Alaska-Canada Highway,” a multi-media student-faculty research project conducted 2006-2007. Presentation on the campus of the University of Washington—Tacoma, Washington, Feb.12, 2009.
- **Presenter at 2009 Pacific Northwest Canadian Studies Consortium** Annual General Meeting on the production of “Illicit Exchanges: Canada, the U.S. & Crime,” a multi-media student-faculty research project conducted 2007-2008. Presentation in Portland, Oregon, Jan. 31 2009.
- **Executive Producer/Premiere Moderator:** of “Illicit Exchanges: Canada, the U.S. & Crime” event, a documentary premiere and subsequent public forum intended to explore incidents of gangs, drugs and cross-border crime. Served as executive producer of the documentary event and panelist moderator following the premiere at the Museum of History and Industry, Seattle, Washington, Oct. 4, 2008.
- **Wang Grant 2008-’09 Recipient:** Recipient of a \$7,500 student-faculty research grant from the Wang Center for Global Education at Pacific Lutheran University in Tacoma, Washington, for interdisciplinary multi-media research on the transport of guns and drugs across the U.S. Canada border and the crimes that tend to ensue.

- **Presenter at 2008 Pacific Northwest Canadian Studies Consortium** on the production of “Building Connections: Reclaiming Lost Narratives of the Alaska-Canada Highway,” a multi-media student-faculty research project conducted 2006-2007. Presentation in Vancouver, British Columbia, Feb. 1, 2008.
- **Presenter at 2008 International Conference of Canadian Studies**, on a conference paper titled “Canada Exposed: Canada, the United States and Violent Crime,” a student-faculty research project. Presentation in Ottawa, Ontario, May 2008.
- **Presenter at 2007 Association of Canadian Studies in the United States Biennial Conference**, on conference paper titled “Reclaiming Lost Narratives of the Alaska-Canada Highway: Black U.S. Soldiers, World War II and Legacies of the Alaska-Canada Highway,” Toronto, Ontario, Canada, November 14-18, 2007.
- **Executive Producer/Premiere Panelist:** of “Building Connections: Reclaiming Lost Narratives of the Alaska-Canada Highway” event, a documentary premiere and subsequent public forum aimed at celebrating the 65<sup>th</sup> anniversary of the Alaska-Canada Highway. Served as executive producer of the documentary event and discussion panelist following the premiere of the video at The Washington State History Museum, Tacoma, Washington, Nov. 3, 2007.
- **Executive Producer/Premiere Moderator:** of “Building Connections: Reclaiming Lost Narratives of the Alaska-Canada Highway” event, involving the premiere Seattle screening of the documentary followed by a discussion aimed at celebrating the 65<sup>th</sup> anniversary of the Alaska-Canada Highway. Event occurred at the Seattle Museum of History & Industry, Seattle, Washington, Nov. 10, 2007.
- **Wang Grant 2007-’08 Recipient:** Recipient of a \$7,500 student-faculty research grant from the Wang Center for Global Education at Pacific Lutheran University in Tacoma, Washington, for interdisciplinary multi-media research on the 75<sup>th</sup> Anniversary of the completion of the Alaska-Canada Highway.
- **Presenter at Broadcast Education Association 2007 Conference**, on “Turning Practical Newsroom Experience into Practical Pedagogy,” Las Vegas, Nevada, April 18-21, 2007.
- **Presenter at Broadcast Education Association 2007 Conference**, on “Live from the Classroom!: Best Practices for Teaching Live Reporting,” Las Vegas, Nevada, April 18-21, 2007.



## **AWARDS & HONORS**

- **2018 Selection to the Awareness Film Festival:** In Los Angeles, Calif. for “*A World of Difference: Portland, Ore.*” Screened May 2018.
- **2018 National Academy of Television Arts and Sciences (Emmy) Northwest Chapter Award Nomination** in the long-form non-fiction category for “*A World of Difference: El Paso, Texas.*”
- **2018 National Academy of Television Arts and Sciences (Emmy) Northwest Chapter Award Nomination** in the long-form non-fiction category for “*A World of Difference: Sedalia, Missouri.*”
- **2017 Accolade Awards of Merit (12 total):** In multiple categories for “*A World of Difference: Sedalia, Missouri,*” and “*A World of Difference: El Paso, Texas,*” including recognition for: long-form non-fiction, original score, editing, use of film/video for social change. Documentary short, among others.
- **2016 Society of Professional Journalists Region 10 Finalist:** for Best Television In-Depth Reporting for documentary film, “*Changing Currents: Protecting North America's Rivers.*”
- **2016 National Academy of Television Arts and Sciences (Emmy) Northwest Chapter Award Nomination** in the long-form documentary category for “*These Four Years.*”
- **2016 First-Place Grand Prize Award from the National Broadcasting Society** for “*These Four Years*” in the long-form documentary category.
- **2015 Accolade Award of Merit** in the long-form documentary category for “*These Four Years.*”
- **2015 National Academy of Television Arts and Sciences (Emmy) Northwest Chapter Award Nomination:** for role as Executive Producer and Faculty Advisor in the Long-Form News Category for “*Waste Not: Breaking Down the Food Equation.*” (April 2015)
- **2015 Broadcast Education Association 2<sup>nd</sup> Place Award** -- National Second-Place Award in the long-form documentary category from the Broadcast Education Association Festival of Media Arts in Las Vegas, (April 2015).

- **2015 Grand Prize Finalist:** From the National Broadcasting Society (Alpha Epsilon Rho) for role as Executive Producer and Faculty Advisor in Long-Form Documentary category for the film “Waste Not: Breaking Down the Food Equation.” (March 2015)
- **2015 Rising-Star Award:** From the Canada International Film Festival (CIFF) for role as Executive Producer and Faculty Advisor in Long-Form Documentary category for the film “Waste Not: Breaking Down the Food Equation.” (February 2015)
- **2014 Award of Merit -- Special Mention:** From the Accolade Competition of Southern California for role as Executive Producer and Faculty Advisor in Documentary Short category for the film “Waste Not: Breaking Down the Food Equation.” December 2014.
- **2014 Grand Prize Award from the National Broadcasting Society – Alpha Epsilon Rho:** Faculty Advisor for documentary film “Tapped Out: Unearthing the Global Water Crisis.” March 2014.
- **2013 Accolade Awards of Merit** -- in the categories of Short Documentary and Use of Film/Video for Social Change for “Tapped Out: Unearthing the Global Water Crisis.” Received December 2013.
- **2012 Society of Professional Journalists Region 10 “Mark of Excellence” Award** – in the long-form news category for documentary film “Overexposed: The Cost of Compassion.” Received Spring 2012.
- **2011 Accolade Award of Merit** – in the Feature Documentary category as faculty advisor on the documentary film “Oil Literacy.” Presented in January 2011.
- **2010 Accolade Award of Merit** – in the Feature Documentary category as faculty advisor on the documentary film “The New American Family: Defining Commitment in a Changing Society.” Presented in July 2010.
- **2010 Award of Excellence:** From the Northwest Chapter of the National Academy of Television Arts & Sciences, signifying runner-up status in the 2010 EMMY competitions as faculty advisor on the documentary film “Point of Entry: Migrating to North America.”
- **2010 Broadcast Education Association Honorable Mention Award** -- National Honorable Mention award in the long-form documentary category from the Broadcast Education Association Festival of Media Arts in Las Vegas, April 2010.

- **2010 National Broadcasting Society Honorable Mention Award Winner** – Faculty Adviser on national Honorable Mention winner in the long-form documentary category as faculty adviser on " Point of Entry: Migrating to North America." Presented in March 2010.
- **2010 Accolade Award of Merit** – in the Feature Documentary category as faculty advisor on the documentary film "Point of Entry: Migrating to North America." Presented in February 2010.
- **2010-11 Canadian Embassy Faculty Research Grant Recipient** – Recipient of competitive national research grant for production of international, inter-disciplinary multi-media "Oil Literacy" student-faculty research project. Awarded Spring 2010.
- **2010-11 Social Sciences and Humanities Research Council of Canada** – Co-recipient of student-faculty research grant in Spring 2010 for production of international, multi-media "Oil Literacy" project in partnership with Earth Sciences faculty and students from the University of Calgary, Alberta, Canada.
- **2008-'09 National Academy of Television Arts and Sciences (Emmy) Northwest Chapter Award Winner** –in the long-form news category as faculty adviser for production of "Illicit Exchanges: Canada, the U.S. and Crime." Award presented on May 30, 2009 at the 2009 annual awards ceremony of the Northwest Region Chapter of the National Academy of Television Arts & Sciences, Snoqualmie, Wash.
- **2009 National Broadcasting Society Award Winner** – Faculty Adviser on national First Place Grand Prize in the long-form documentary category as faculty adviser on "Illicit Exchanges" at the 46<sup>th</sup> annual convention in New York, NY., on March 28, 2009.
- **2009 Broadcast Education Association Honorable Mention Award** -- National Honorable Mention award in the long-form documentary category from the Broadcast Education Association Festival of Media Arts in Las Vegas, April 15-17, 2009.
- **CONNECT 2008 Summer Fellow** – Chosen from some 200 applicants to participate in the CONNECT program, a comprehensive project focused on the identification, recruitment, orientation and mentoring of new Canadianists for American higher education. CONNECT is jointly sponsored by the Government of Canada, Canadian Studies Program, University of Vermont and the Center for the Study of Canada, Plattsburgh State University of New York, and transports participants to Ottawa for a weeklong session of classes, meetings and seminars. Ottawa, Ontario, July 2008.

- **Recipient, Carol Sheffels Quigg Award for Excellence & Innovation:** Among the first group of PLU students and faculty members to receive this annual award that celebrates excellence in new approaches to learning and teaching. Awarded December 2007.
- **National Broadcasting Society 2007 First Place Regional Award:** Faculty Advisor on First Place Regional Video Award for “Building Connections: Reclaiming Lost Narratives of the Alaska-Canada Highway,” winner in documentary category competition for Region 6 of NBS. Also served as executive producer on this interdisciplinary student-faculty research project.
- **Wang Grant 2007-’08 Recipient:** Recipient of a \$7,000 student-faculty research grant from the Wang Center for International Studies at Pacific Lutheran University in Tacoma, Washington, for interdisciplinary multi-media research on the various effects that construction of the Alaska-Canada Highway had on those who helped build it as well as those who live in Alaska and sub-Arctic Northern Canada.
- **John S. and James L. Knight Foundation Fellow,** Radio & Television News Directors Foundation, “Educator in the Newsroom” Program, a grant program administered by the Radio-Television News Directors Association/Foundation (RTNDA/F) and awarded to select college and university-level educators for four-week summer fellowships at radio and TV stations. Served as on-air producer and field reporter for KDRV-TV 12, the Emmy-winning ABC affiliate in Medford, Oregon, Summer 2006.
- **Reporter-Producer,** Continue to serve as on-air producer and field reporter for KDRV-TV 12, the Emmy-winning ABC affiliate in Medford, Oregon, from Summer 2007 to present, during summers and holiday breaks as my schedule allows.
- **International Canadian Studies Institute Fellow,** one of 15 Pacific Northwest university and college professors selected for a two-week cultural exchange to British Columbia and the Yukon for meetings and events related to the political, economic, academic and cultural ties between the United States and Canada. Sponsored by the Office of the Canadian Consulate General, Seattle, Wash. Summer 2006.
- **Minority Journalism Educator Fellow,** American Press Institute, Reston, Va., “Citizen Media: Engaging an Empowered Audience,” April 2006.
- **Faculty Member of the Year, AY 2004-’05,** in the Department of Communication and Theatre at Pacific Lutheran University, Tacoma, Wash.

- **Poynter Fellow**, Fall 1990. One of 15 Communication graduate students nationwide selected to participate in the Poynter Institute for Media Studies' Media Management and Entrepreneurship Program, a two-month long seminar aimed at identifying and nurturing individuals who possessed demonstrated leadership and management potential.

### **PROFESSIONAL EXPERIENCES**

**Director, Center for Media Studies:** Pacific Lutheran University, Tacoma, Washington, December 2013 to present. Founding director of this interdisciplinary curricular and co-curricular initiative that aims to provide undergraduate students with real-world experiences working with clients, both on and off campus. A primary goal of the Center is to develop new community outreach and engagement, while further enhancing those relationships already in existence

**Associate Professor**, School of Arts & Communication, Pacific Lutheran University, Tacoma, Washington, awarded December 2010. Effective May 2011. Full-time, tenured instructor of writing, journalism, media and culture and assorted mass Communication courses.

**Assistant Professor**, School of Arts & Communication, Pacific Lutheran University, Tacoma, Washington, September 2005 to May 2011. Full-time, tenure-track instructor of writing, journalism, media and culture and assorted mass Communication courses.

**Visiting Instructor of Communication**, School of Arts & Communication, Pacific Lutheran University, Tacoma, Washington, September 2003 to May 2005. Served as a full-time visiting instructor who taught writing, journalism, media and culture and mass Communication courses.

**Reporter**, *The Seattle Times*, Seattle, Wash., June 2002 to June 2004. Covered higher education.

**Adjunct Professor**, Pacific Lutheran University, Tacoma, Wash., January 2003 to September 2003. Position converted to full-time Visiting Instructor status in the Fall 2003-'04 Academic Year.

**Visiting Assistant Professor**, American University, School of Communication, Washington, D.C., 2001 to 2002.

**Adjunct Professor**, American University, School of Communication, Washington, D.C., 1994 to 2001.

**Visiting Instructor**, Wenatchee Valley Community College, Wenatchee, Wash., Fall 2000.

**Freelance Writer/Independent Journalist**, Gig Harbor, Wash., 1999 to 2001.

**Business Reporter and Weekly Columnist**, *The Seattle Times*, Seattle, Wash., 1998 to 1999.

**Editorial Writer and Columnist**, *The News Tribune*, Tacoma, Wash., 1997 to 1998.

**National Legislative and Political Reporter**, *Congressional Quarterly Weekly Report* magazine, Washington, D.C., 1994 to 1997.

**Political Reporter**, *The News Tribune*, Tacoma, Wash., 1991 to 1994

**Business Editor**, *The Reston Times*, Arundel Newspapers, Reston, Va., Fairfax Division, 1990 to 1991.

**Co-Host and Producer** of *Market Street*, a 30-minute, D.C.-area based cable television show devoted to regional economic and political issues and events, 1990 to 1991.

**News Intern**, *The News Tribune*, Tacoma, Wash., Summer 1990.

**Outreach Specialist**, American University, Washington, D.C., Return-to-School Programs, Office of Continuing Studies, 1989 to 1990.

**Vice President of Marketing and Communication**, Communication Services International, Chantilly, Va., 1989 to 1990. Directed the advertising and marketing activities of this \$10 million annual revenue telecommunications contracting firm. Supervised a staff of three. Reported directly to company president and chairman.

**PR/Marketing Specialist**, AT&T Communications, Reston, Va., 1984 to 1989. Provided business-to-business marketing and public relations support to two senior managers responsible for managing relationships with 200 equipment and services vendors in the Mid-Atlantic Region.

**Credit Representative**, GTE Business Communications, Reston, Va., 1983 to 1984. Responsible for business to business credit collections from firms in Mid-Atlantic Region.

**Secondary Marketing Specialist**, United Savings Bank, Vienna, Va., 1982 to 1983. Responsible for packaging conventional mortgage loans into \$1 million security instruments for sale in the secondary market to organizations such as the Government National Mortgage Association (GNMS) and Federal National Mortgage Association (FNMA).

**Branch Manager**, United Savings Bank, Vienna, Va., 1980 to 1982. Supervised a staff of 10, including loan officers, assistant managers and tellers, at the main office of this thrift in Northern Virginia.

### **BROADCAST EXPERIENCE**

- **Part-Time Reporter/Producer** for ABC affiliate station KDRV Newswatch 12 in Medford, Oregon, Summer 2006 to present.
- **Political commentator** for the Congressional Satellite Public Affairs Network (C-SPAN) on topics including the 1996 election cycle; education issues; labor policy; the budget and appropriations.
- **Political Analyst** of the 104th Congress for the "Dave Ross Show," a live, daily AM radio talk program broadcast by CBS affiliate KIRO, Seattle. January 1995.
- **Guest commentator** for National Public Radio's (NPR) coverage of U.S. House of Representatives hearings on proposals to repeal federal Affirmative Action programs. Spring 1995.
- **Guest commentator** for TVW, Washington state's cable public affairs channel, during the regular session of the 1993-94 Washington State Legislature.
- **Co-host and Producer** of "Market Street," a weekly, 30-minute cable show focused on regional economic and political events and taped in the Virginia suburbs of Washington, D.C. Guests included U.S. Members of Congress, Virginia elected officials and local business leaders and other prominent newsmakers. 1990-1991.

#### **OTHER ACTIVITIES & AFFILIATIONS**

- **Participant:** In October 2018 at the Poynter Institute Leadership Academy highly interactive, five-day program, attended by more than 30 media leaders and higher education faculty from Canada, the U.S., the UK, the Netherlands, South Africa, and elsewhere, offered participants opportunities to update their understanding of management and media trends and tools, and receive personal coaching to accelerate their effectiveness as media leaders and educators.
- **Post-graduate Certificate Student:** In one-year program at the Center for Documentary Studies at Duke University while on sabbatical leave during Academic Year 2012-13.
- **Participant,** Film and Video Production one-week intensive workshop at the Vancouver Film School, which provided comprehensive, hands-on training in the aspects of film production, including technical aspects such as camera operation, lighting, editing, and art direction. August 2010.
- **Participant,** Multi-Media Journalism for College Educators, a one-week intensive workshop for college and university journalism instructors that provided new media training in areas such as Social Media, Video, Audio and SoundSlides. February 2010.

- **Moderator**, “The Class of 2006,” a panel discussion for high-achieving high school students in the South Puget Sound Region, sponsored by *The News Tribune*, May 2006.
- **Moderator**, “The Class of 2005,” a panel discussion for high-achieving high school students in the South Puget Sound Region, sponsored by *The News Tribune*, May 2005.
- **Facilitator**, “Newspapers and Credibility,” a panel discussion for news consumers ages 18-34, co-sponsored by the American Society of News Editors and *The News Tribune*, March 2005.
- **Moderator**, “News Media and the 2004 Elections,” a panel discussion presented by the Society of Professional Journalists, Pacific Lutheran University Student Chapter, Oct. 19, 2004.
- **Moderator**, “The Class of 2004,” a panel discussion for high-achieving high school students in the South Puget Sound Region, sponsored by *The News Tribune*, May 2004.
- **Moderator**, “Big Ideas, Small Newsrooms,” a panel discussion presented by the Society of Professional Journalists, Western Washington Pro Chapter, March 24, 2004.
- **Moderator**, “Remembering the Legacy: Martin Luther King Day Celebrations,” a panel discussion sponsored by *The News Tribune*, January 2004.
- 2001 New York State Summer Writers Institute; Participant in a week-long Non-fiction Writing seminar with emphases in journalistic writing, memoir writing and creative non-fiction.
- Poynter Institute for Media Studies; Participant in Journalism/Media Ethics seminar, Spring 2000.
- Poynter Institute for Media Studies; Participant in Opinion Writing seminar, Spring 1998.
- American Press Institute; Participant in Editing and Writing workshop for newspaper professionals, Fall 1993.
- Poynter Institute for Media Studies; Interviewing seminar, Fall 1993.
- Diversity Awareness Facilitator, certified by the Newspaper Association of America to conduct diversity awareness courses. Since 1993.
- Member, National Association of Black Journalists (NABJ) since 1993.



- Member, Washington Association of Black Journalists (WABJ) from 1994 to 1997.
- Member, National Writers Union, Seattle Chapter, since 2001.
- Member, Investigative Reporters and Editors (IRE) since 1992.
- Member, National Communication Association (NCA) since 2005.
- Member, National Association of Broadcasters (NAB) since 2006.
- Member, Radio & Television News Directors Association since 2006.

**PERSONAL**

- Married to Cynthia Anne Kennedy, J.D., M.A., M.S., since 1991

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